

**BusinessSMS Guide for NCCPR Changes for Resellers using API and Webservice to submit sms from multiple users from their single account on BusinessSMS server.**

We understand that many of our users are using single account on BusinessSMS server to submit sms of their multiple clients which may fall under different category. To make this possible under new NCCPR Compliant BusinessSMS server application, we propose following way of handling the sms submitted thru API or webservice.

- **The facility would be available to users with Dynamic SenderID only.**
- New sender ID is like LM-cNNNNN, where 'c' – 1<sup>st</sup> character in senderID indicates category.
- We will read this 1<sup>st</sup> character to decide category of sms and check against destination number preference to decide whether to send or block the sms.
- **In other words, our resellers, while sending sms of different categories using single account should pass proper number in 1<sup>st</sup> character and rest would be handled by BusinessSMS server application.**
- We are making provision to allot unique numbers for SenderIDs to our resellers and high volume user on request.

Warm Regards,

BusinessSMS Team